



Comedian Wanda Sykes to Perform Onboard Olivia's Mexican Riviera Cruise in March 2011

SAN FRANCISCO – September 28, 2010 – Olivia Travel announces the latest addition to their Mexican Riviera Cruise line up: the popular comedian Wanda Sykes. The premier lesbian travel company has taken women on cruise, resort and luxury vacations for 20 years, and is known for chartering entire ships or buying out full resorts and bringing in entertainment and activities geared towards the lesbian community. Past performers have included Melissa Etheridge, k.d. lang, the Indigo Girls, Margaret Cho, Whoopi Goldberg and Lily Tomlin. An episode of the *L-Word* was even filmed onboard.

Guests onboard the Mexican Riviera Cruise (March 26-April 2, 2011) will be treated to a private, Olivia-only Wanda Sykes comedy show.

"We're thrilled to welcome Wanda Sykes to the Olivia family. She's a fantastic entertainer and we're excited she's joining us onboard for a special performance. We know our guests will love her!" Judy Dlugacz, Founder and President of Olivia. Wanda Sykes has been called "one of the funniest stand up comics" by her peers and ranks among Entertainment Weekly's 25 Funniest People in America. She hosts her own late night talk show, airing every Saturday on Fox and also stars in the CBS Comedy *The New Adventures of Old Christine*, playing the part of "Barb". Sykes has also co-starred in feature films including "Evan Almighty," the sequel to "Bruce Almighty," in which she co-starred with Steve Carell,

"I'm proud to be part of this community and I'm excited entertain the women of Olivia!" Wanda Sykes said about her upcoming performance on Olivia's Mexican Riviera Cruise.

In addition to Wanda Sykes, the entertainment line-up thus far is a mix of comedy and music, including Kate Clinton, Vickie Shaw, Suede, Sandra Valls, and Gloria Bigelow and many others.

"We create an entire 'Olivia experience' for our guests, and having Wanda perform exclusively for them is part of that. That it's all women onboard so everyone can be out and free is another aspect of it. We've been chartering ships for 20 years now and over 100,000 women have traveled with us; almost all of them return because this is an experience you simply can't get anywhere else," said Tisha Floratos, VP of Travel.

Of course, guests can still do all the things one expects on a cruise vacation to the Mexican Riviera, such as snorkeling, visiting historical sites, shopping, and swimming with dolphins. "The difference," says Dlugacz, "is that they are doing it in the company of 2,000 like-minded women."

Olivia's Mexican Riviera Cruise departs from San Diego, CA on March 26, 2011 and will call on Puerto Vallarta, Mazatlán and Cabo San Lucas.

ABOUT OLIVIA

Originally founded as a record label in 1973, the San Francisco-based company has evolved into the leader in lesbian cruise and resort vacations, and has taken over 100,000 lesbians on vacation since 1990. Olivia is proud to support a number of women's, lesbian and gay, and environmental organizations, including the National Center for Lesbian Rights. For more information on Olivia, visit www.olivia.com or call (800) 631-6277.

INTERVIEW REQUESTS: Please contact Wen Minkoff, 415.962.5639.