



NEWLYWEDS CELEBRATE ABOARD OLIVIA

Olivia Offers Wedding Services and Honeymoon All-In-One

San Francisco – June 18, 2008 – Instead of going to the chapel, leading lesbian travel and entertainment company, Olivia, is offering couples the chance to celebrate California's recent same-sex marriage ruling at sea. Olivia will host a special wedding ceremony and reception for couples before setting sail on Olivia's Women in Music and Sports Mexican Riviera Cruise, Oct 4-11.

"This landmark decision marks a new era for the gay and lesbian community — and is one that our customers and couples should richly celebrate," said Olivia General Manager Lisa Henderson.

Olivia will host a special wedding ceremony at the Hard Rock San Diego, the night before they sail off on the Women in Music and Sports Mexican Riviera Cruise. Once on board, everyone will join in a Champagne Celebration toasting the happy couples in legally wedded bliss. Couples who take advantage of the special Honeymoon Suite and Celebration Package will be pampered in Olivia's Honeymoon Suite with a full-size whirlpool and spacious verandah, dinner for two at the romantic Pinnacle Grill, flowers, champagne and memorable photos of this milestone occasion.

"Our guests not only have the opportunity to get married, they get to celebrate with entertainment and sports icons including Leisha Hailey, Billie Jean King, Paula Cole and Missy Higgins," said Henderson. "This unique experience incorporates the best of Olivia, including luxurious lodging and travel and the best parties and entertainment."

By booking the hotel add-on, wedding couples will enjoy the ceremony, reception and onboard Champagne Celebration, courtesy of Olivia. California residency is not needed to participate. For more information on Olivia's honeymoon specials, call 1-800-631-6277 between June 12-30 and mention "honeymoon." For information about the Women in Music and Sports Mexican Riviera Cruise, visit www.olivia.com/Travel/Trips_womeninsports.aspx or call 1-800-631-6288.

ABOUT OLIVIA

Olivia, celebrating its 35th anniversary in 2008, is focused exclusively on lesbians and delivering premium products and services that connect and celebrate their lives. Originally founded as a record label in 1973, the San Francisco-based company has evolved into the leader in creating extraordinary experiences for lesbians. It is proud to sponsor a number of women's and lesbian and gay organizations, donating more than \$550,000 to groups working to empower and transform the lives of women and lesbians. For more information on Olivia, visit www.olivia.com.

CONTACTS

Steve Kauffman for Olivia
312-932-2805
steve.kauffman@fleishman.com

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