

For Immediate Release

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**OLIVIA COOKING UP GREEK ISLES CULINARY CRUISE FEATURING
CELEBRITY CHEFS**

**Elizabeth Falkner, Josie Smith-Malave and Tiffani Faison to Dazzle Guests
of World's Largest Lesbian Travel Company**

SAN FRANCISCO, CA – (January 25, 2007) – Olivia, the world's largest lesbian lifestyle company and the best known provider of travel services for lesbians, their families and friends, announced that renowned chefs Elizabeth Falkner, Josie Smith-Malave and Tiffani Faison will take to the seas aboard a culinary cruise of the Greek Isles in late May 2007.

Dessert artist Elizabeth Falkner -- restaurateur, and executive chef of San Francisco's Citizen Cake and 2006 Bon Appetit Pastry Chef of the Year -- will host the week-long voyage scheduled for May 29 to June 8, 2007, aboard Holland America's magnificent ms Veendam. Joining Falkner will be the amazing Josie Smith-Malave, sous chef for the famed Marlow and Sons restaurant in New York City who is featured this season on Bravo's top-rated show, Top Chef. Tiffani Faison will also join the culinary lineup. Faison, executive chef at Todd English's brassiere, Riche in New Orleans also earned her spot as runner-up on Bravo's Top Chef. Rounding out the culinary dream team will be wine connoisseur Pamela Busch, owner of San Francisco's famous CAV Wine Bar, and Amanda DeMann, the respected Fromagère at the Bluehour restaurant in Portland, Oregon.

"We are truly excited to bring these extraordinary women aboard for a great week of culture, food and fun" said Amy Errett, CEO of Olivia. "The full array of culinary expertise this cruise brings together demonstrates what we do best, which is to provide a fantastic vacation for our members and give them a chance to connect with each other, whether through our unforgettable travel experiences or our new online social network."

In addition to fabulous culinary offerings, guests aboard Olivia's Mediterranean Adventure will experience an extravagance of beauty, culture, history, shopping and romance. Departing from Venice, Italy, the cruise begins with a brief excursion to the beautiful, historic city of Dubrovnik, Croatia before sailing to the spectacular Greek islands of Santorini, Rhodes and Mykonos, as well as Kusadasi, Turkey. The trip concludes with a visit to Athens before returning to Venice.

Other exotic destinations offered by Olivia in 2007 will include Antarctica, the Caribbean Islands, Tahiti, the Netherlands, Alaska, Dominican Republic and the Mexican Riviera.

For more information or to make reservations, call (800) 631-6277 or visit www.olivia.com.

About Olivia

Olivia is the lifestyle brand focused exclusively on lesbians and delivering premium products and services that connect and celebrate their lives. Originally founded as a record label in 1973, the San Francisco-based company has evolved into the leader in lesbian travel, offering extraordinary vacations for lesbians to some of the world's most exclusive destinations and featuring top entertainers including Lily Tomlin, Whoopi Goldberg, Melissa Etheridge and cast members from Showtime's original hit series, The L Word. In addition to travel, Olivia offers an Olivia Visa rewards credit card and in 2007 will be launching www.olivia.com/connect, an online community, content and resource destination for lesbians, Olivia Magazine, a lifestyle magazine for lesbians, Olivia Membership, a program offering special benefits and resources for lesbians, including insurance and financial services, retail discounts, access to entertainment and health and fitness resources, and Olivia Living, an active adult resort retirement community. Visibility and empowerment for lesbians is at the heart of everything Olivia does. It is proud to sponsor top out athletes Sheryl Swoopes and Rosie Jones and support a number of Women's and Lesbian and Gay organizations, donating more than \$450,000 to groups working to empower and transform lives of women and lesbians. For more information on Olivia, visit www.olivia.com.

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