

Contact: **Gabriel E. Serrato**
gabriel@fifteenminutes.com
Howard Bragman
howard@fifteenminutes.com
Fifteen Minutes PR
323.556.9700

WHOOPI GOLDBERG SETS SAIL WITH OLIVIA CRUISE LINE

Goldberg To Perform On World's Largest Lesbian Cruise Line

San Francisco, CA (February 16, 2006) —Olivia, the world's largest and best-known provider of travel services for lesbians, their families and friends, has signed Whoopi Goldberg to perform on an upcoming cruise this April.

“We're thrilled to have Whoopi on board to entertain our guests,” said Judy Dlugacz, President and Founder of Olivia. “Whoopi is not only an amazing performer, but she also represents the type of empowered woman we cater to. Her comedic sensibility, ideology and activism within our community make her a perfect fit for Olivia. She is a beloved performer in our community”

The Oscar, Emmy, Tony, Grammy and Golden Globe winner will perform her brilliantly funny one-woman-show on a week-long cruise aboard the Holland America's “Ms. Zuiderdam” embarking in April 15-22, 2006 from Ft. Lauderdale and traveling to such beautiful destinations as San Juan, Puerto Rico, Tortola and St. Maarten. More than 1,800 passengers will travel in luxury and style aboard the refurbished vista-class “Ms. Zuiderdam.” Special guest, tennis great Martina Navratilova will also join Whoopi on this cruise, providing a tennis clinic and lecture.

Entertainment on previous Olivia Cruises Line has included top entertainers such as Lily Tomlin, Indigo Girls, Melissa Etheridge, k.d. lang, Wynonna Judd, Mary Chapin Carpenter, Shawn Colvin, Kathleen Madigan, Kate Clinton, Suzanne Westenhoefer and the cast of Showtime's “The L Word”.

Exotic destinations offered this year by Olivia include Costa Rica, Grand Caribbean, Europe, Alaska, Galapagos, Hawaii, and Antarctica. Olivia is also offering it's third family vacation to Big Sky Monatana this July and has two resort vacations to Columbus Isle this April and December.

- more -

OLIVIA is the premier travel and lifestyle company serving the lesbian community, hosting over 75,000 women in the last 15 years. OLIVIA creates one-of-a-kind vacations; fully chartering first rate cruises and resorts, and delivers world-class entertainment like Melissa Etheridge, Wynonna, Indigo Girls, k.d. lang, Lily Tomlin and Whoopi Goldberg. Additionally, OLIVIA offers a robust and enriching roster of activities, including women's leadership summits, authors' expos and film festivals. Recently, Showtime's "The L Word" filmed part of an episode for season two on board an Olivia cruise. Olivia travels to a wide array of destinations, including Antarctica, Galapagos, Tahiti, Greek Isles, Caribbean, Mexico, Alaska, Bahamas, Canada, Italy, Scandinavia and more. In 2006, OLIVIA is launching new products and services including an Olivia credit card, an Olivia membership program and plans for an active adult resort retirement community. San Francisco-based OLIVIA was founded in 1973, and is today one of the world's most recognized, successful and highly regarded lesbian and gay brands.

Visit www.olivia.com for the latest information about Olivia.

#