



## **NEWS RELEASE**

*for immediate release*

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### **OLIVIA ANNOUNCES WOMEN'S LEADERSHIP SUMMIT ABOARD MEXICAN RIVIERA CRUISE**

*Summit Brings Women Leaders Together*

OAKLAND, CA (December 10, 2003) – Olivia, the lifestyle company that connects, transforms and celebrates the lives of lesbians as well as their families and friends, today announced the company's first Women's Leadership Summit aboard its Mexican Riviera cruise scheduled for January 16 through January 23, 2004. The Summit, appropriately named "Women Who Have Dared" is designed to bring leaders in the women's world together, offering panel discussions and break-out sessions for guests to share knowledge and network, as well as hear the stories from key speakers in the lesbian community.

"As we continue to expand our travel options for the community, it made perfect sense to create an outlet for the many accomplished women who travel with us," said Amy Errett, CEO. "We are thrilled to host this event and are excited to have such an amazing lineup of speakers join us, all who so strongly represent the LGBT community."

#### **NETWORKING & EMPOWERMENT – "WOMEN WHO HAVE DARED"**

Olivia will provide the perfect fusion of intellectual stimulation and fun on board the cruise:

Col. Grethe Cammermeyer: An advocate for lesbian and gay service members, Cammermeyer, a former Army nurse honored with a Bronze star, challenged the military's Don't Ask, Don't Tell policy. Her biography, "Serving in Silence," was made into a TV movie with Glenn Close playing Cammermeyer.

Elizabeth Falkner: Named one of the nation's top pastry chefs by Bon Appetit, Falkner whips up her delectable desserts as the executive pastry chef and managing partner of San Francisco's celebrated Citizen Cake patisserie and restaurant.

Kate Kendall: Executive Director of the National Center for Lesbian Rights, Kendall is an ardent and eloquent advocate for the rights of lesbians and their families.

Kathy Levinson: Former President and COO of E\*TRADE and founder of the Lesbian Equality Foundation of Silicon Valley, Levinson encourages equal rights and leadership for LGBT individuals.

Linda Villarosa: Former Executive Editor of Essence magazine, Villarosa came out to 7 million readers in a ground breaking Mother's Day article. She's now a well-known author, freelance journalist and full-time mother of two.

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Judy Wieder: One of the most visible figures in lesbian and gay media, Wieder, The Advocate's first woman editor in chief, is currently senior vice president and corporate editorial director of LPI Media, parent company of Out, The Advocate, The Out Traveler and HIV Plus.

In addition to the Summit, Olivia will provide a week's full of nightly entertainment with a lineup that includes musicians Suede, Lucie Blue Tremblay, Zoe Lewis and comedians Suzanne Westenhoefer, Kathleen Madigan and Karen Williams.

Added to the itinerary will be a premiere screening and party featuring cast members from the Showtime Original Series "The L Word", a show that explores the lives and loves of a group of Los Angeles lesbians.

Olivia is offering special pricing until January 15, 2004. Rates start at \$999 per person and are based on double occupancy. The most up-to-date information on all Olivia vacations can be found on the Company's website at [www.olivia.com](http://www.olivia.com).

#### **ABOUT OLIVIA**

Olivia is the world's largest and best-known provider of travel services for lesbians, and their family and friends, reaching more than 2.5 million women internationally. This year Olivia celebrates 30 years as a catalyst for social change that connects, transforms and celebrates the lives of women through music and travel. For more information, please visit <http://www.olivia.com>.

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