



NEWS RELEASE

for immediate release

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OLIVIA ANNOUNCES MASS LESBIAN WEDDING IN BOSTON FOLLOWED BY CRUISE HONEYMOON

k.d. lang rounds out olivia's romantic wedding and honeymoon vacation

OAKLAND, CA (December 15, 2003) – Olivia, the lifestyle company that connects, transforms and celebrates the lives of lesbians as well as their families and friends, plans to give a whole new meaning to the term “Boston Marriage” in July 2004. That’s when Olivia hosts a Boston wedding ceremony for guests on their Boston to Montreal Cruise, July 3-10, 2004. It’s a wedding and honeymoon rolled into one.

With the Massachusetts Supreme Court ruling that “same and opposite-sex couples must be given equal civil marriage rights under the state constitution,” it’s also an historic moment.

For over a decade, Olivia founder and president Judy Dlugacz has been performing commitment ceremonies on Olivia’s cruise and resort vacations. “Thousands of lesbians have declared their love and devotion to one another at our ceremonies over the years. I’m so excited that now they’ll enjoy recognition of their relationships. This ruling is an historic, positive step towards proper legal recognition of our relationships,” Dlugacz said.

True to form, Olivia is organizing a large romantic wedding and reception for its Boston to Montreal Cruise guests.

“The Massachusetts Supreme Court made the fair and right decision to treat all relationships equally under the law. We’re so pleased to be among the first to exercise and celebrate these rights,” Amy Errett, chief executive officer of Olivia, said.

“From the beginning, Olivia has been at the forefront of social change for the lesbian and gay community. We are so proud to continue this fine tradition with a landmark celebration of love and commitment in Boston,” Dlugacz added.

Since its founding in the 1970s, Olivia has been a leader of social change for women, first, as a music company that trained women in the recording arts and promoted lesbian musicians, and, more recently, by creating empowering, luxury vacations for women.

Olivia also announced the addition of singer k.d.lang to its Boston to Montreal itinerary. In her first-ever Olivia performance, lang plans two special concerts, one each in Boston and Provincetown. With this addition, Olivia continues its commitment to offering great entertainment to passengers while creating once-in-a-lifetime experiences.

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Aboard Holland America's five-star 1200-passenger ms Maasdam, Olivia guests will have the opportunity to attend the k.d.lang performance in Boston and Provincetown. The cruise begins in Boston, Massachusetts, with its first stop in Provincetown, a lesbian mecca. The cruise will continue along the New England Coast to Nova Scotia, Prince Edward Island, through the St. Lawrence Seaway to Quebec City and end in Montreal. For those interested in tying the knot, Olivia will be offering vacation stretcher packages that include a romantic reception and marriage ceremony in Boston.

Olivia is offering special pricing until January 15, 2004. Rates start at \$1099 and are per person based on double occupancy. The most up-to-date information on all Olivia vacations can be found on the company's website at www.olivia.com

ABOUT OLIVIA

Olivia is the world's largest and best-known provider of travel services for lesbians and their families and friends, reaching more than 3 million women internationally. In 2003, Olivia celebrates 30 years as a catalyst for social change that connects, transforms, and celebrates the lives of lesbians, as well as their families and friends. For more information, please visit <http://www.olivia.com>.

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